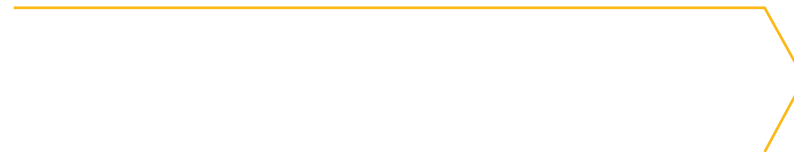




mayer-team.ru

2002

2019





MY NAME IS **EDWARD ZVARICH.**
I AM THE FOUNDER AND CEO
OF THE MAYER COMPANY

e.zvarich@mayer-team.com



MAYER is an independent communication group. The core divisions are: a communications agency and advertising production, an web studio, and a print house. The company was established in 2002.

MAYER is an active developing company. Our activity is innovative, perspective and interesting. Today, the team counts more than 180 highly skilled specialists servicing the Russian and foreign clients.

The company **ANNUAL GROWTH** makes up 10-15%. In 2018, the company's turnover was more than 600 million rubles.

THE COMPANY MISSION: Creation of marketing communications which are most effective in the chain 'Client – MAYER – Consumer'.



**COMMUNICATION AGENCY
& ADVERTISING PRODUCTION**





**COMMUNICATION
AGENCY DIRECTOR:
MICHAEL BYSTROV**

m.bystrov@mayer-team.com

Devision website

mayer-russia.ru

KEY FACTS

Member of professional associations:

- [AKAP](#)
- [POPAI](#)

Division of the [Communication group](#) with offices in Moscow and St. Petersburg.

We deliever professional services in integrated marketing communications and we have our large advertising production of POS-materials and special constructions.



Communication agency key services:

individual and complex TTL solutions for the Russian and foreign companies working in the Russian market, that is marketing, creation, branding, media & new media ads, PR, BTL, Event, etc.

Feedback from our clients

mayer-team.ru/opinions

Our cases

mayer-russia.ru/cases

**OUR PROFESSIONALISM IS AIMED
ON EFFICIENT, CLEAR AND QUALITY
SOLUTIONS OF CLIENTS TASKS
IN ANY CIRCUMSTANCES**



Advertising production key services:

- Outdoor advertising (signs, 3D-letters, etc.)
- Indoor advertising (lightboxes, navigation, interior design, etc.)
- Furniture for POS
- POS-materials
- Branding of vehicles
- Large-scale printing
- Special constructions

Our cases

mayer-russia.ru/production/

Feedback from our clients

mayer-team.ru/opinions

Equipment:

- **New!** Phaeton Galaxy UV Led Toshiba UV-printer (CMYK + W + Varnish) 6 print heads
- **New!** Milling and engraving machine Volter 3020
- Super-wide solvent plotter MIMAKI SWJ-320S4
- Inkjet plotter / cutter Roland VS-640i
- Inkjet plotter / cutter Roland VS-640
- Inkjet plotter / cutter Roland VS-420
- Inkjet plotter Roland RF-640
- Large-format rolled laminator VEKTOR RSC-1650 HR
- Milling and engraving machine VG-2040
- Format-raskroyechny machine OMNIA-3200 DIGIT RE
- Edgebander automatic machine SCM K100
- Drilling and additive machine SCM Advance 21
- Edgebander positioning machine SMFB 50
- Metal processing department
- Wood processing department
- Paint department



MORE THAN **70** HIGHLY SKILLED PROS

MORE THAN **20** RUSSIAN AND INTERNATIONAL CLIENTS

TOP **10** PR COMPANIES OF RUSSIA ACCORDING TO RIA NOVOSTI

TOP **15** OF THE MARKETING AGENCIES ACCORDING TO AKAR AND RAMU

TOP **15** IN THE CONSUMER AND TRADE PROMOTION ACCORDING TO AKAR AND RAMU

TOP **15** OF THE RUSSIAN COMMUNICATION COMPANIES ACCORDING TO RASO



CONTESTS & FESTIVALS



APPROACH

- Agency commission up to 15%
- Delay of payments
- Rate Card
- Every client brand is managed by a separate account group
- Account Director is the key enter point for the client
- All pre-sale projects are supervised the company`s top management

MAYER IS A PRAGMATIC,
RATIONAL, SYSTEM THINKING,
CLIENT ORIENTED COMPANY. WE
ARE THE PARTNERS PROPOSING
THE BALANCED, MEASURABLE AND
EFFECTIVE SOLUTIONS



KEY CLIENTS



AVON



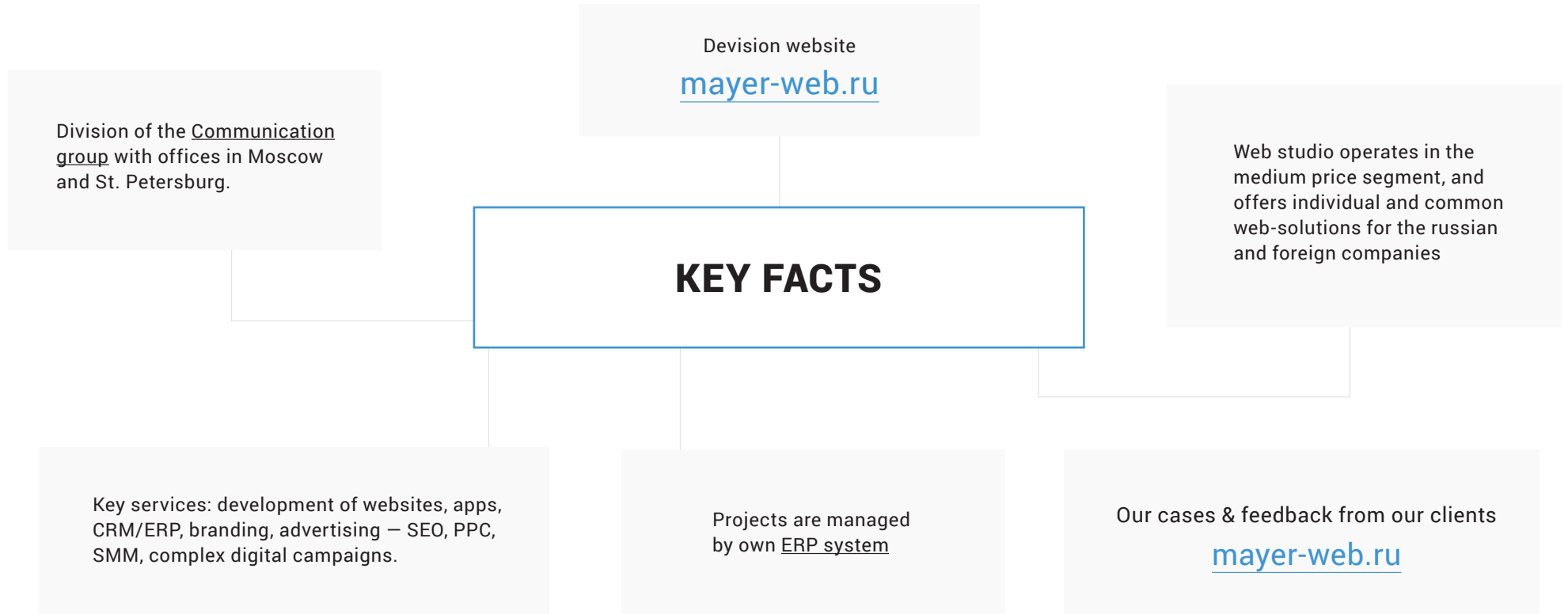
DIAGEO

etc.



WEB STUDIO





PRINT HOUSE





PRINT HOUSE
DIRECTOR:
DENIS CHULKOV

d.chulkov@mayer-team.com

Devison website
mayer-print.ru

KEY FACTS

Member of professional associations:

- [NAP](#)
- [SPSPB](#)

Division of the Communication group with production in St. Petersburg, sales offices in Moscow and St. Petersburg. Daily deliveries to Moscow.

Key services: offset printing, digital printing, large-format printing, POSM, design.

The print house is equipped with the high-end machines from Heidelberg, Xerox, Roland.



APPROACH

- Key client discount
- Delay of payments
- Order processing for 15 minutes
- All managers are available on-line
- Maximum automated process
- Rate Card
- Dedicated Manager for each client
- 24/7

Feedback from our clients

mayer-print.ru



KEY CLIENTS



etc.



MAXIMS



**MAYER IS MANAGED THROUGH ERP SYSTEM –
THE OWN INTELLECTUAL DEVELOPMENT TO CONTROL
ALL BUSINESS PROCESSES IN THE COMPANY FOR
MAXIMUM EXECUTION PACE AND EFFICIENCY**

**MAYER IS NOT A MEDIATOR.
MAYER IS A DIRECT
PRODUCER OF SERVICES**

**WE OPERATE IN
THE TERRITORY OF
ALL THE COUNTRY,
SOLVING ISSUES FROM
KALININGRAD TO
VLADIVOSTOK**



SOCIAL RESPONCIBILITY



MAYER IS ENGAGED INTO THE

CHARITABLE ACTIVITY

SINCE 2002. WE HELP DIFFERENT SOCIAL INSTITUTIONS, ONCOLOGICAL CENTERS, SCHOOLS, LIBRARIANS, CHURCHES, HOSPICES, CHARITABLE FUNDS

GROUNDNS

Everything has its own grounds. The grounds for our charitable activity are in our ambition to make the world a better place independently and together with like-minded people.

We provide festivals, services, products, money, things and all the help we can.

[Our charity reports](#)



CONTACTS



Communication agency
Advertising production
Web studio

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Print house

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